

Paint Lab 2024 – a weekend of live painting inspired by science!

Paint a mural live on the prestigious Exhibition Road in collaboration with Imperial College London.

We're inviting 10 London based artists to each collaborate with a researcher from Imperial College London to create an artwork live over the weekend of the annual Great Exhibition Road Festival (15-16 June 2024) on Exhibition Road, South Kensington.

About the Great Exhibition Road Festival

The Great Exhibition Road Festival is a fun weekend for all ages celebrating science and the arts; the 2024 theme 'Flourish' will celebrate how science and the arts help people, communities, and nature flourish, and can help us lead happier, healthier lives.

Through talks, hands-on creative workshops, interactive shows and live performances, the Great Exhibition Road Festival invites visitors to see the world differently and to imagine a positive vision of the future where people and nature, science and the arts can flourish together.

As part of the festival, Exhibition Road will be transformed into a live art gallery – and we want you to be involved!

The Process - you will be introduced to a scientific researcher in early February and will then have until 6th May to complete your proposed design. This process will involve whatever support you require in the way of brainstorming and research material.

The Canvas - an approx. 8' x 8' wood surface which will be mounted on large easels for you to get creative on.

KEY DATES

- **Friday 9th February** (midnight) - Deadline to apply to be part of Paint Lab.
- **Friday 16th February** - Applicants informed if successful or not.
- **From 19th February** - Kick off meeting with the curators and project managers, and an informal meeting with your research partner to chat about possible ideas and spark your creativity.
- **Throughout March** - Meetings take place between artists and researchers, as required.
- **6th May** - Deadline to submit proposed artwork design.
- **Throughout May** - Finalise artwork design in preparation for the big weekend.
- **Weekend of 15th & 16th June** - bring your final design to life as part of the Festival!

REQUIREMENTS

2D artwork that can be created outside, in two days, in your preferred materials & medium.

Your fee - £800 per artist - this is to cover:

- research / brainstorm time
- two days painting at the Great Exhibition Road Festival
- materials / other costs

HOW TO APPLY

You will need to submit:

1. **A short CV** featuring any relevant experience/transferable skills.
2. **A link to your website or social media account** - or up to 5 images of your artwork (max 5mb).
3. **A brief covering letter (no more than 300 words)** outlining why you would like to be involved in the project and any previous experience - including your ideas, what materials you would use and what your process would be.

NOTE - We are not expecting designs at this stage. Any ideas are suggestive of what approach you might take and what interests you. Designs will be developed once the artists are selected and paired with a researcher.

Please send your application to info@interplayprojects.com, with the email subject as 'GERF Application'

Closing date for applications is **midnight on Friday 9th February.**

Successful and unsuccessful applicants will be contacted by **Monday 19th February 2024.**