

Visual Guide for The Great Exhibition Road Festival 2026

The logo for The Great Exhibition Road Festival is located in the top right corner. It consists of a solid pink rectangular background. The text "THE GREAT EXHIBITION ROAD FESTIVAL" is written in white, uppercase, sans-serif font. "THE GREAT" is on the top line, "EXHIBITION" is on the second line, and "ROAD FESTIVAL" is on the third line. The word "ROAD" is significantly larger and bolder than the other words in the logo.

This guide has been created to help you plan your visit to The Great Exhibition Road Festival.

The Festival changes each year. This means that some of the things that you see in this guide might look different to last year.

We have tried to include as much as we can to help anyone visiting this year's Festival understand what to expect.

We hope to see you at **The Great Exhibition Road Festival!**

This is what The Great Exhibition Road Festival will look like. There will be lots of tents called **marquees**. There will also be lots of things to see and do inside some of the **buildings** too.

THE GREAT
EXHIBITION
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At this Festival you will get the opportunity to **meet people** that work in science, art and music.

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Here are some people talking about what they do.

You will also get the chance to take part in different activities.

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You can also watch lots of different **demonstrations** and **performances**.

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You might arrive here using a **bus** or **walking** through Hyde Park near Kensington Gore. Be careful of vehicle traffic as the road is not fully closed off at this end of the Festival.

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Or you might arrive from South Kensington **tube** station. You can use the tunnel underground or walk along the roads.

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Gloucester Road tube station is also close and is a bit quieter.

You can also arrive to the Festival on Exhibition Road near the Natural History Museum.

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The Festival is very big.

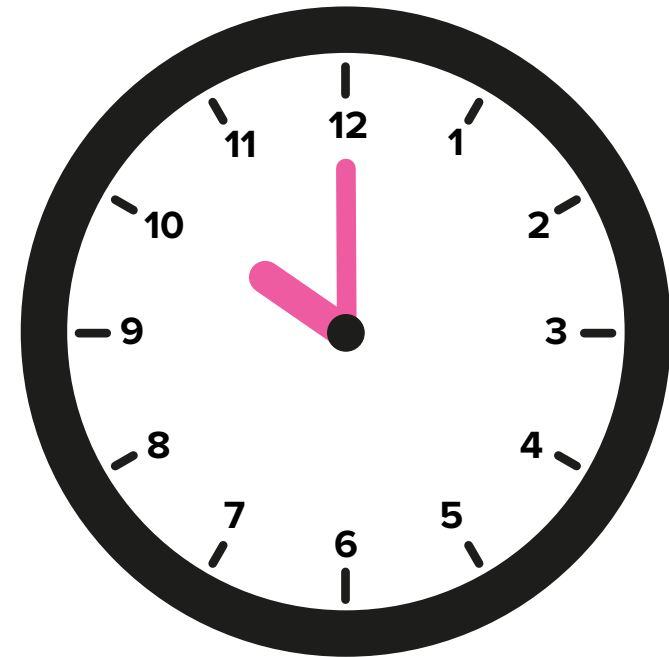
On Exhibition Road there are lots of things to see and do. You can also find lots of activities in Kensington Gardens, along Imperial College Road and Prince's Gardens.

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There are four **information points**. You can find them on Exhibition Road, Imperial College Road, Kensington Gardens and Prince's Gardens. Staff can help you plan your visit and answer questions.

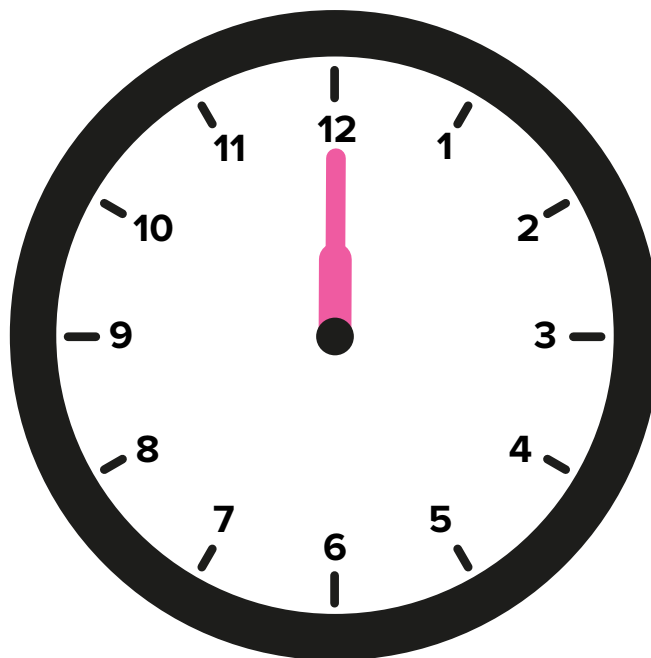
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The information points will open at **10.00am**.

The Great Exhibition Road Festival
opens at **12pm**.

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The Festival has lots of different **zones** for you to explore with many things to see and do.

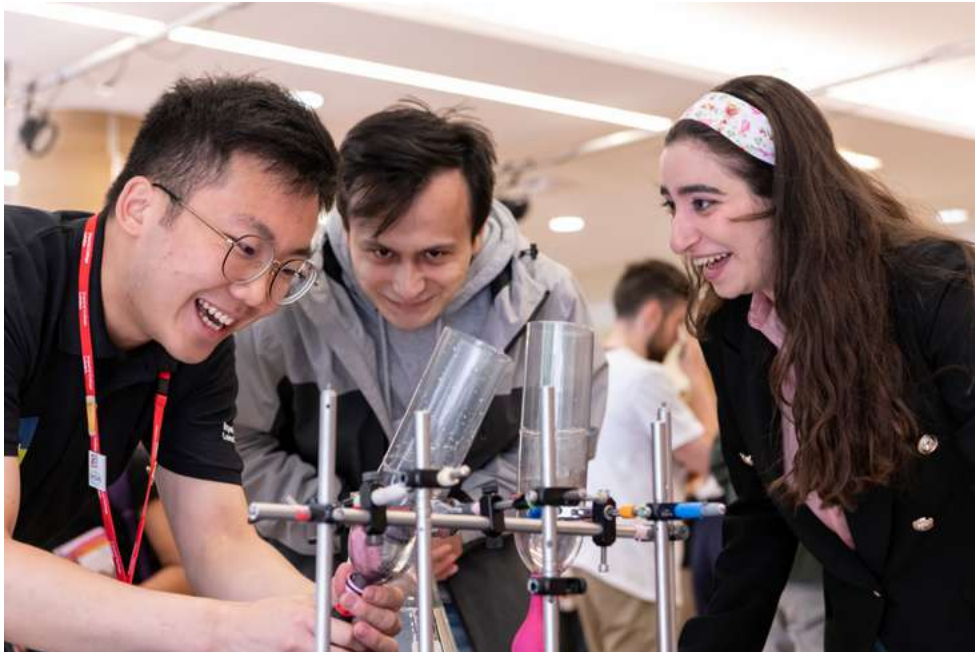
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Be a Scientist Zone

In the **Be a Scientist Zone** you can meet and help our scientists and engineers by taking part in research happening right now.

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The Be a Scientist Zone is in Flowers Building, which is at the end of Imperial College Road.

Family Fun Zone

The **Family Fun Zone** is for families with children under 12 years old. This area has games, experiments, and playful activities.

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The Family Fun Zone is in Kensington Gardens.

To get to the **Family Fun Zone** you have to walk up to Kensington Gardens.

There will still be vehicle traffic moving along this part of the road. Walk along the side pavements only.

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To continue your journey to the **Family Fun Zone** you will then have to cross over the road at the traffic lights. Once you get across the road you can enter the **Family Fun Zone** through the gates.

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Underground Adventure Zone

Enter the **Underground Adventure Zone** to meet people that know lots about the science that lives and grows beneath and above our feet, such as soil and mushrooms.

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The Underground Adventure Zone is in Prince's Gardens.

Happiness and Health Zone

The **Happiness and Health Zone** is all about exploring how the latest medical technology and medicine can help us stay healthy.

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The Health and Happiness Zone is in Queen's Tower Rooms near Dangoor Plaza.

World Science Zone

The **World Science Zone** has lots of researchers and scientists from around the world who are working on the latest scientific discoveries.

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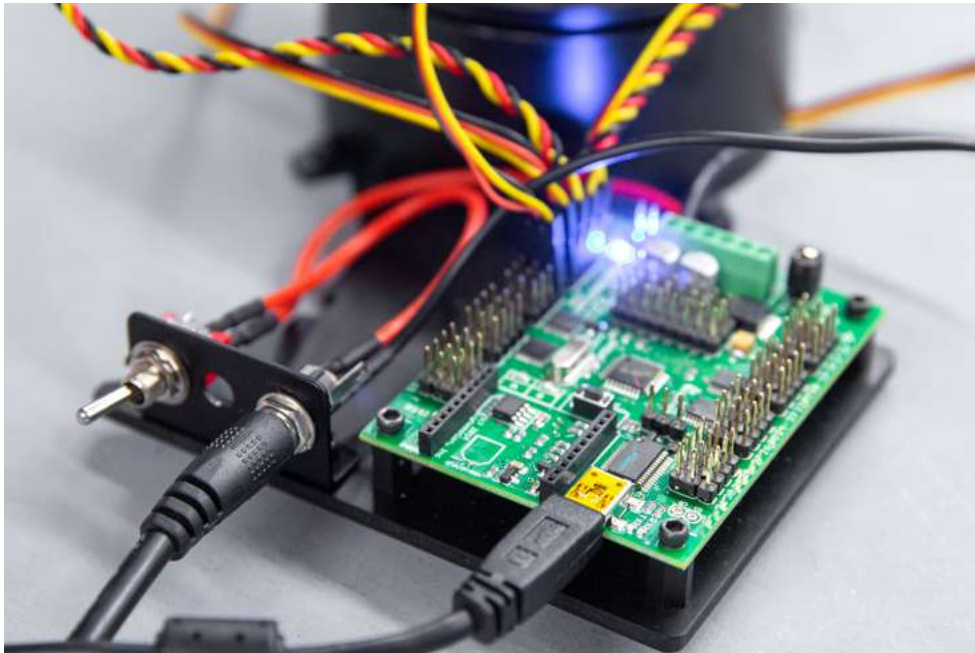


The World Science Zone is in Imperial College Main Entrance.

Tech Zone

The **Tech Zone** is a place where you can discover how machines and technology are helping us.

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The Tech Zone is in Sir Alexander Fleming Building.

Adults Only Zone

The **Adults Only Zone** is an area for people aged 18 years and over where they can explore science, art and wellbeing.

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The Adults Only Zone is in Beit Quadrangle located on Prince Consort Road.

NextGen Zone

The **NextGen Zone** has activities for young people who are aged 13–25 years.

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The NextGen Zone is in the Smith Centre which is in the Science Museum. This is on Imperial College Road.

We have places that you can buy **food** and **drink**. It can get a little busy in these areas and there will be lots of different food smells too.

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There are **many different noises** at the Festival.
Here are some of the things that you might hear
when you visit.

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There are **different stages** where you can see musicians, storytellers, shows, and many other types of performances. These areas can become noisy and crowded at times.

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There might also be **performers** walking through the Festival too.

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If you get a thirsty there are **water points** across the Festival. You can find them Imperial College Road, Prince's Gardens, Kensington Gardens and the Underground Adventure Zone.

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If you need a **shaded area** you could head to the Family Fun Zone, Dangoor Plaza and the Underground Adventure Zone where there are lots of trees that provide shade.

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If you get **tired** or need somewhere to sit there are different types of seating all around the Festival.

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There are **two sensory calm spaces** that you can use. If the Festival feels a bit much for you or becomes overwhelming, you can use the sensory calm spaces. They are in the Family Fun Zone and near Dangoor Plaza.



You will find seating, sensory items and bean bags inside a marquee that looks a bit like this.



There are lots of **toilets** around the Festival, both inside and outside buildings.

This toilet is called a portaloos. There are also more accessible portaloos too. You will find these toilets near the Family Fun Zone, Dangoor Plaza and the Underground Adventure Zone.

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There are also **accessible toilets** inside some of the buildings. These toilets are bigger and can fit wider electric wheelchairs.

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The **Science Museum** and **Natural History Museum** have **changing places toilets**. These toilets are for anyone that needs a hoist and a changing area.

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These are available from **10am–5.30pm** on each day of the Festival. You can speak to any member of staff at the entrance or exit of the museums if you need to use it.

This is what a **changing places toilet** might look like.

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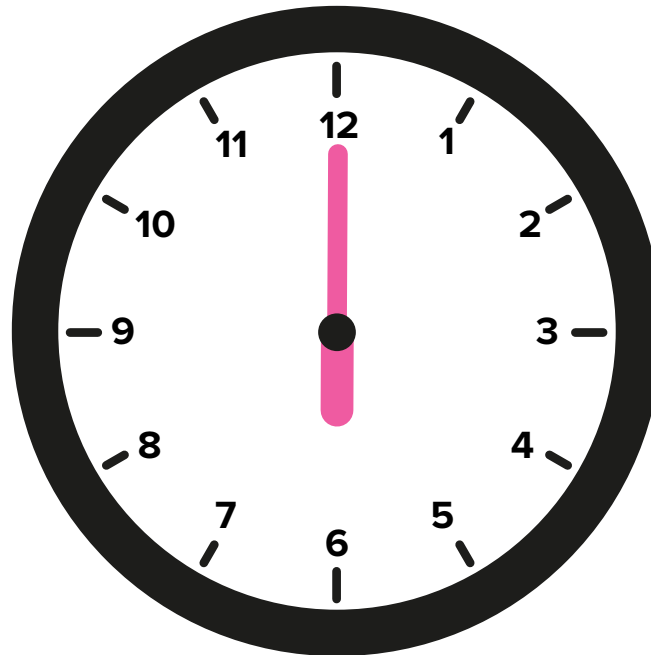
There are lots of staff to **help** you when you visit. They will be wearing a pink jacket.

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The Festival finishes at **6pm**.

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We hope you enjoy your visit to
The Great Exhibition Road Festival!