

# Visual Guide for The Great Exhibition Road Festival 2025

The logo for The Great Exhibition Road Festival is located in the top right corner. It consists of a solid pink rectangular background. On this background, the text "THE GREAT EXHIBITION ROAD FESTIVAL" is written in white, uppercase, sans-serif font. The words "THE GREAT" are stacked above "EXHIBITION", which is stacked above "ROAD FESTIVAL". The word "ROAD" is significantly larger and bolder than the other words, and the "O" in "ROAD" has a white circular cutout in the center.

THE GREAT  
EXHIBITION  
ROAD FESTIVAL

This guide has been created to help you plan your visit to The Great Exhibition Road Festival.

The Festival changes each year. This means that some of the things that you see in this guide might look different to last year.

We have tried to include as much as we can to help anyone visiting this year's Festival understand what to expect.

We hope to see you at **The Great Exhibition Road Festival!**

This is what The Great Exhibition Road Festival will look like. There will be lots of tents called **marquees**. There will also be lots of things to see and do inside some of the **buildings** too.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL





At this Festival you will get the opportunity to **meet people** that work in science, art and music.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL



Here are some people talking about what they do.

You will also get the chance to take part in different activities.

THE GREAT  
EXHIBITION  
ROAD FESTIVAL





You can also watch lots of different **demonstrations** and **performances**.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL



You might arrive here using a **bus** or **walking** through Hyde Park near Kensington Gore.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL





Or you might arrive from South Kensington **tube** station. You can use the tunnel underground or walk along the roads.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL



Gloucester Road tube station is also close and is a bit quieter.

You can enter the Festival from either end of Exhibition Road.

THE GREAT  
EXHIBITION  
ROAD FESTIVAL



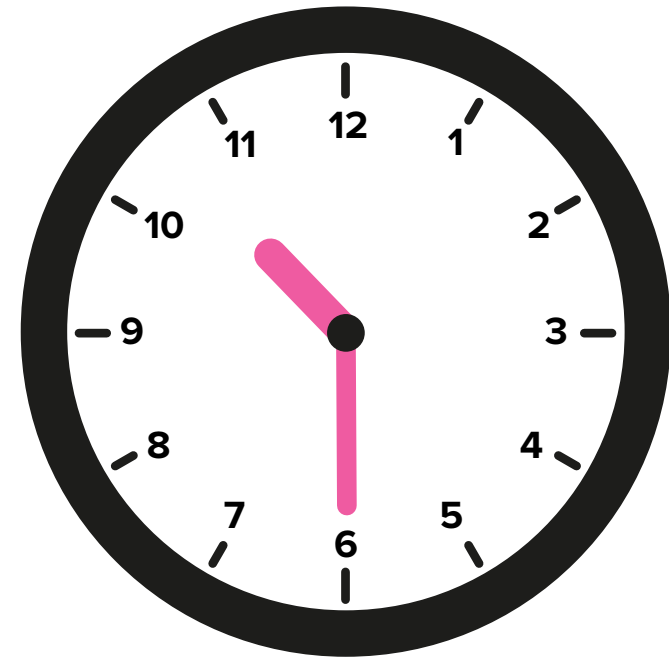
**The Festival is very big.**

On Exhibition Road there are lots of things to see and do. You can also explore the smaller roads such as Imperial College Road and Prince's Gardens.



There are three **information points**.  
You can find them on Exhibition Road,  
Imperial College Road and Prince's Gardens.  
Here, staff can help you plan your visit and  
answer questions.

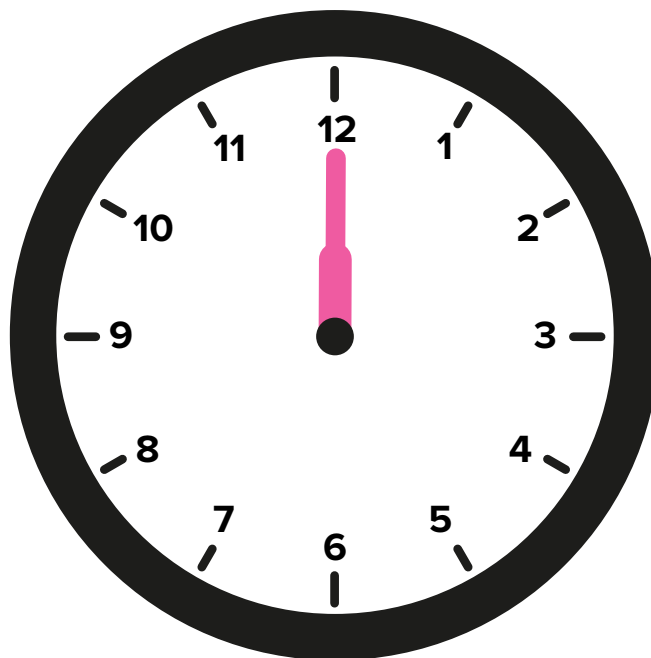
THE GREAT  
**EXHIBITION  
ROAD** FESTIVAL



The information points  
will open at **10.30am**.

The Great Exhibition Road Festival  
opens at **12pm**.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL





The Festival has lots of different **zones** for you to explore with many things to see and do.

THE GREAT  
EXHIBITION  
ROAD FESTIVAL



## Be a Scientist Zone

In the **Be a Scientist Zone** you can meet and help our scientists and engineers by taking part in research happening right now.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL



The Be a Scientist Zone is in Flowers Building, which is at the end of Imperial College Road.



## Family Fun Zone

The **Family Fun Zone** is for families with children under 12 years old. This area has games, experiments, and playful activities.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL



The Family Fun Zone is in Prince's Gardens.

## Natural World Zone

In the **Natural World Zone** you can explore glowing plants, urban wildlife, solve mysteries, and meet scientists and artists helping us create a greener future.

THE GREAT  
EXHIBITION  
ROAD FESTIVAL



The Natural World Zone is on Imperial College Road.



## Green Zone

In the **Green Zone** you can discover renewable energy, environmentally friendly materials, and climate solutions for a greener future.

THE GREAT  
EXHIBITION  
ROAD FESTIVAL



The Green Zone is in the Sir Alexander Fleming Building.

## Future Medicine Zone

The **Future Medicine Zone** is all about exploring the future of medicine, what it might look like and how it might help us.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL



The Future Medicine Zone is in The Business School.



## Eureka Zone

The **Eureka Zone** has lots of projects that researchers and scientists from Europe have worked together on, such as robotics or the latest scientific discoveries.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL



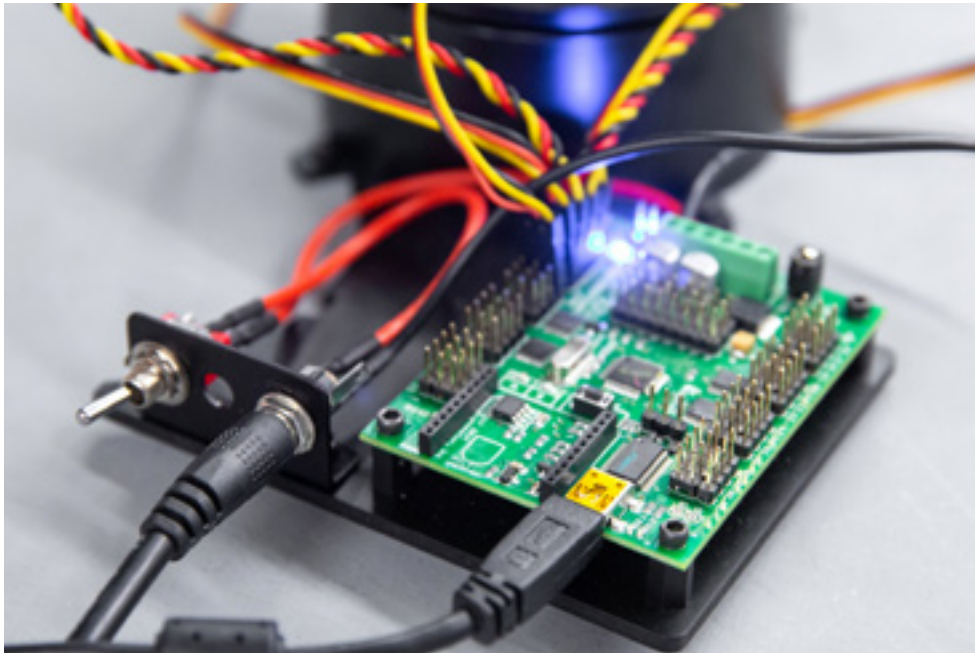
The Eureka Zone is in Imperial College Main Entrance.



## Tech Zone

The **Tech Zone** is a place where you can discover how machines and technology are helping us.

THE GREAT  
EXHIBITION  
ROAD FESTIVAL



The Tech Zone is in Queen's Tower Rooms near Dangoor Plaza.

## Adults Only Zone

The **Adults Only Zone** is an area for people aged 18 years and over where they can explore science, art and wellbeing.

THE GREAT  
EXHIBITION  
ROAD FESTIVAL



The Adults Only Zone is in Beit Quadrangle located on Prince Consort Road.

## Design Innovation Zone

The **Design Innovation Zone** is looking at how we can design new things to help us solve problems.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL



The Design Innovation Zone is in the Dyson Building of Design Engineering and is on Imperial College Road.



## NextGen Zone

The **NextGen Zone** has activities for young people who are aged 13–25 years.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL



The NextGen Zone is in the Smith Centre which is in the Science Museum. This is on Imperial College Road.

We have places that you can buy **food** and **drink**. It can get a little busy in these areas and there will be lots of different food smells too.

THE GREAT  
EXHIBITION  
ROAD FESTIVAL



There are **many different noises** at the Festival.  
Here are some of the things that you might hear  
when you visit.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL





There are **different stages** where you can see musicians, storytellers, shows, and many other types of performances. These areas can become noisy and crowded at times.

THE GREAT  
EXHIBITION  
ROAD FESTIVAL



There might also be **performers** walking through the Festival too.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL



If you get a thirsty there are **water points** across the Festival. You can find them in the Family Fun Zone, the Green Zone, the Future Medicine Zone and Dangoor Plaza.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL





If you need a **shaded area** you could head to the Family Fun Zone and Dangoor Plaza where there are lots of trees that provide shade.

THE GREAT  
EXHIBITION  
ROAD FESTIVAL



If you get **tired** or need somewhere to sit there are different types of seating all around the Festival.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL





There is a **Calm Space** that you can use.

If the Festival feels a bit much for you or becomes overwhelming, you can use the Calm Space. This is next to the Family Fun Zone on Watt's Way.

You will find seating, sensory items and bean bags inside a marquee that looks a bit like this.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL





There are lots of **toilets** around the Festival, both inside and outside buildings.

This toilet is called a portaloos. There are also more accessible portaloos too. You will find these toilets near the Family Fun Zone and Dangoor Plaza.

THE GREAT  
EXHIBITION  
ROAD FESTIVAL



There are also **accessible toilets** inside some of the buildings. These toilets are bigger and can fit wider electric wheelchairs.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL



The **Science Museum** and **Natural History Museum** have **Changing Places** toilets. These toilets are for anyone that needs a hoist and a changing area.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL



These are available from **10am–5.30pm** on each day of the Festival. You can speak to any member of staff at the entrance or exit of the museums if you need to use it.



This is what a **Changing Places toilet** might look like.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL



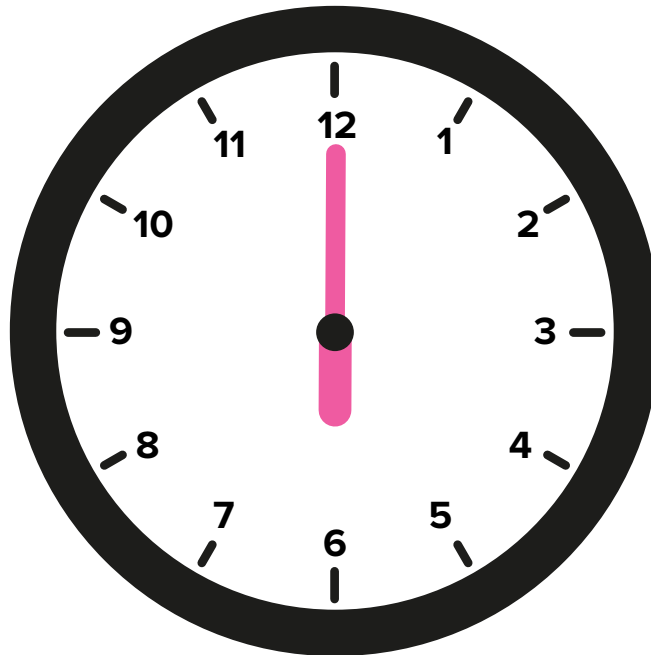
There are lots of staff to **help** you when you visit. They will be wearing a pink jacket.

THE GREAT  
EXHIBITION  
ROAD FESTIVAL



The Festival finishes at **6pm**.

THE GREAT  
**EXHIBITION**  
**ROAD** FESTIVAL



We hope you enjoy your visit to  
**The Great Exhibition Road Festival!**